

Nudie JEANS CO

<http://nudiejeans.com/>

Start date membership

Oct 2009

Organisational chart

Please insert an organisational chart of the company

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1. Summary: goals & achievements 2010

We have put up the FWF Code of Labour Practices on the wall, in each production unit. The staff at Nudie Jeans offices had a workshop with the CSR manager regarding the present situation in the production and how Nudie Jeans, together with FWF, will work to improve the implementation of the code of labour practice. In beginning of 2011 the CSR Manager visited the biggest suppliers in Italy to understand the situation and make an adequate action plan for 2011. Nudie Jeans make practice of the aim for a transparent supply chain by participating in different kinds of production studies. For example ICRT.

2. Sourcing strategy

2.1. Sourcing strategy & pricing

Nudie Jeans have started to look for new production, using the best-case practice. We strive to find FLO members with environmentally friendly surroundings. The first supplier will be the Armstrong Knitting Mills - an FLO project in India.

Organisation of the sourcing department

The product development department and the CSR manager work together with our agent in Italy and Portugal to find new production units. We also started to look for a “best case” factory for our jersey collection. Our agent from Portugal accompanied us to India.

2.2.

2.3.

2.4.

We make 2 head collections + 2 injection collections each year. Deadlines for sampling and orders are set after agreement with suppliers. We inform about our deadlines and the supplier confirm or response with their possible dates of deliver.

Selection of new factories

We focus on long-term relationship with our suppliers and have more or less the same manufactures year after year. For strategies, see 2.1 sourcing strategies.

2.5. Integration monitoring activities and sourcing decisions

When searching for new suppliers we take into account the knowledge we have from our own and in applicable cases other companies audits.

3. Coherent system for monitoring and remediation

3.1. Country A

Our production agents have during 2010 received a first training in cooperation with FWF and other member companies to be able to take part in the monitoring work. Our CSR Manager has visited the production once already, together with the agent.

The result of the visit has been informed to the Nudie Jeans staff, our agent and all the peoples involved.

3.2. Country B

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3.3. External production

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4. Training and capacity building

4.1. Activities to inform staff members

We had a meeting internally to inform about our latest developments. This meeting was held in November by the CSR responsible. The staff will continuously be updated on progress, in meetings as well through newsletters and e-mail.

Activities to inform agents

Theory in practice advices have been discussed and a first check-up round been implemented together with our Italian agent.

4.2. Activities to inform manufacturers and workers

No activities yet.

5. Transparency & communication

Consumers have been informed about our ethics in the booklet that comes with every pair of Nudie Jeans. There is a section about the FWF membership and the common goals.