

FAIR WEAR

At Fair Wear, we know there's a better way to make clothes. A fairer way. Our goal is to push the garment industry towards the new normal: a world where fashion is fair for all. We've joined forces with brands and other industry influencers to support garment workers in realising their rights to safe, dignified, properly paid employment.

Behind every item of clothing you own, are people who have woven and dyed the fabric, trimmed and stitched it together. The global garment employs some 60 million workers, most of whom face difficult and unsafe working conditions, don't earn enough to cover their living expenses, and have limited freedom to stand up for their rights.



Partnering with garment brands

We partner with over 130 European brands that are committed to sustainability. Our focus lies on the most labour-intensive stage of production, where fabric is cut and sewn into garments. We work with these brands and their suppliers to address issues and make step-by-step improvements to factory working conditions.

Together, we're making fashion fair for everyone

What sets our member brands apart?

- They **take responsibility** for the conditions under which their products are made and are held accountable through our **independent assessments**
- They're aware of the risks and work hard to limit them, by **changing how they do business**
- They **find and test solutions** that are good for business, good for people and good for the industry.

Our members are expected to improve every year, and we constantly push and support them to reach their goals. They're leading the industry in sustainability, proving that a fairer way is not only possible, but the way forward.

Bridging the gap

More and more brands are committing to better working conditions, but this isn't enough. It's high time that fair fashion became mainstream. That is why we share what we know with industry influencers.

We bring different players together at every level: brands, business associations, trade unions, governments and NGOs. Everyone has an important role to play, and by combining our efforts we can create change that goes far beyond our reach. Together, we're pushing toward a new normal.

Want to join the movement?
Visit www.fairwear.org to find out more

     fairwear.org