Consultant: eLearning developer/ Instructional Designer

About STITCH

Sustainable Textile Initiative: Together for Change (STITCH) is a new partnership with a common vision: a global textile and garment industry that contributes to an equal and just society by respecting human rights in the world of work.

STITCH consists of 6 partners: two labour rights organisations -- CDI in Vietnam and Cividep in India; two Dutch unions -- CNV Internationaal and Mondiaal FNV; and two multi stakeholder initiatives -- Ethical Trading Initiative (ETI) in the UK and Fair Wear in The Netherlands.

The Dutch Ministry of Foreign Affairs has provided the financial support for the programme and is aligned as strategic partner for STITCH.

Background

STITCH would like to explore an online learning platform (LMS) where the six STITCH partners as well as apparel brands, factory management, agents and intermediaries and others can:
- Access learning tools and events - e.g. enrol in self-paced courses, attend live meetings, seminars.
- Learn - increase their knowledge and capacity to improve working conditions at their production locations/ in their supply chains.

An e-learning platform will be a new approach for the STITCH partners which we would like to test and validate, before making further investments. We believe that e-Learning interactivity needs to be witnessed and experienced for effective evaluation. To determine the desirability, feasibility and viability of a LMS as a learning solution we would like to prototype two e-Learning courses, which will allow our learners to experience the functionality and usability of the LMS.

The consultant will work with our member learning team and content experts to convert existing training content (in pdf/ ppt format) to e-templates/ e-trainings, self-paced courses on an LMS. This is a short consultancy in an agile process environment where quality, creativity, and accountability are expected. This consultancy is home-based.

Tasks related to accomplishing the objectives

- Design and deliver two e-learning modules on Talent LMS and/ or other LMS platforms for testing.
    1. Create e-learning modules (in SCORM / other compatible formats) from - Existing training presentation made available in ppt. format, existing content in word document (in all 2)
    2. For the above, create a framework for migration of content to e-learning modules/courses which can serve a reference for similar activities and indicate time and effort needed.
- Support set-up and publishing the e-learning modules/courses on the LMS, ready for prototype testing.

- Review test plan and participate in the testing process

Key skills and experience

- Bachelor's Degree in Instructional Design, Instructional Technology, Learning Design, Learning Development, Adult Learning, etc. from a four-year college or university.
- Hands-on experience and license to eLearning authoring tools required: Captivate, Articulate etc.
- Hands-on experience on creating e-learning modules on Talent LMS
- Video/Multimedia production and editing experience is an advantage.
- Ability to learn, navigate, and create within learning management systems with little to no oversight to design, build, edit courses
- Experience using an LMS to deliver interactive self-paced courses
- Excellent oral and written communication skills
- SCORM experience is required
- Ability to create end-to-end learning experiences and build a consistent learning journey
- At least five years of experience in the design and development of learning materials, curricula and learner centered, participatory learning experiences (online, offline and blended formats)
- Experience in creating prototypes and user testing techniques is an advantage

How to apply:

1. Read the consultancy requirements carefully and in 250 words, highlighting relevant experience, tell us why you are qualified to take up this consultancy! (Required)
2. Resume (Required)
3. Samples of e-learning modules developed by you (Recommended)

Please submit the above, not later than **3rd September** 2021 to memberlearning@fairwear.org
Please note that applications will be reviewed on rolling basis and shortlisted consultants will be invited for an interaction.

1. Demonstrate samples of e-learning modules
2. Walk through in detail the consultancy and deliverables, existing content to be converted to e-learning modules as part of the consultancy. The consultant is expected to submit a timeline and cost quote for the consultancy within one week of the meeting.

The consultancy is expected to begin mid- September.