

Results from Brand Performance Check 2021



- 36 members in good in 2021 compared to 38 in 2020
- 28 leaders compared to 26 in 2020
- Indicator 1.9: 27 out of 72 checks have scored -2, compared to 2020 when 4 members received -2

- What made members score 'better'
- Good practices during pandemic

Good practices during pandemic



- Prefinancing materials
- Prepayment of orders in full
- Paying monthly or even weekly lumpsums /payments to suppliers
- Increasing prices to cover COVID-19 related costs
- Continuation prices enabling living wage
- Paying unpaid wages during lockdowns, based on leverage
- Use the 3% lowered VAT from the German government to support good cause for garment workers
- Creating fund for suppliers to pay workers
- Discuss with suppliers minimum order needed to stay afloat

Good practices during pandemic



- Brands asked for longer payment terms, later supported factories the other way around
- CSR staff on 100% while other staff on furlough
- Creation of extra collection / producing masks/ additional order, to help suppliers with cancelled orders from other buyers
- Sending masks, sanitizers, infrared thermometers to suppliers
- Peer to peer learning about implementing health measures in factories
- Offering flexible lead times and higher prices
- Brands conduct joint risk assessment to keep track of country specific risks
- Introducing more stock to increase flexibility